

After Uvalde how many of us said,

**“Someone has got to do something!”**

Well one mom has.

**www.goingballistic.org**





## Who Is GoingBallistic.org?

### ***Who we are:***

Going Ballistic is a 501-C-3 non-profit organization that was established to provide rural law enforcement departments in Texas with rifle-resistant ballistic shields. These shields, and the accompanying training, will help our law enforcement professionals meet the ever-growing demands of modern day police work, while protecting them from the dangers of an active shooter or similar threat while they're putting their lives on the line to protect our communities.

### ***What we do:***

We focus on solutions. It's time to stop pointing fingers and stop having the same conversations about going after-law abiding gun owners and start finding solutions rather than excuses.

## Press-Release

GoingBallistic.org

February 21, 2023

### GoingBallistic.org Awards Freestone County Sheriff's Department with Rifle-Resistant Ballistic Shield

Local non-profit, GoingBallistic.org awards its first rifle-resistant ballistic shield to the Freestone County Sheriff's Department.

**Fairfield, TX., February 21, 2023.** Local non-profit GoingBallistic.org will award its first rifle-resistant ballistic shield to the Freestone County Sheriff's Department, Sheriff Jeremy Shipley. The event marks the first major milestone for the new non profit, as it strives to put rifle-resistant ballistic shields into the hands of smaller law enforcement departments throughout Texas, starting with its over 190 rural communities.<sup>1</sup>

The shield is the first one awarded by GoingBallistic, who partnered with ballistics equipment manufacturer HighCom Armor in order to make it happen. HighCom Armor was eager to work with founder and president, Donna Carter once she shared her idea, generously donating the ballistic shield to GoingBallistic.

After the shooting in Uvalde took place on May 24, 2022, President and Founder, Donna Carter knew she had to do something, and so she started asking questions:

“The more I learned the more I had questions, I wondered if we had one (rifle-resistant ballistic shield) if it [re: active shooter situation] happened here? After a few phone calls I found that the answer was No.

“I couldn't believe it – Freestone County,” where Donna's son will attend school, “admitted they did not have a rifle-rated shield.

After 32 years of having the same conversations over and over about guns after Columbine, no one thought to prepare in the meantime,” Donna explains.

Disappointed by the lack of ballistic equipment made available to rural law enforcement agencies, founder and president, Donna Carter, a Navarro County resident, decided to take matters



into her own hands by founding a non-profit called GoingBallistic.org. What started out as an idea has now put a rifle resistant ballistic shield into the hands of the Freestone County Sheriff's Department.

This shield will benefit the various schools of the Freestone County, which include Fairfield, Teague, Dew, and Wortham ISD's, as well as more than ten preschools and at least one private school.

But Donna understands, "It's not just for the schools, because the next time an active shooter situation could take place anywhere. Schools, stores, theaters – any place where groups of people gather – will benefit from our Sheriff's Department being equipped with a rifle-resistant ballistic shield, not just the schools."

GoingBallistic.org has identified more than 190 rural communities in Texas that do not have a rifle-resistant ballistic shield, or the funds to secure one.

"We need your help. This non-profit will enable us to raise the resources that we need to secure more ballistic protective equipment for our law enforcement departments, so that they can use them to keep our children and our communities safe."

---

---

**Media Contact:**

Carolina Megiel



PR Consultant, GoingBallistic.org

[carolina@goingballistic.org](mailto:carolina@goingballistic.org)

(661)476-1627

**Other Inquiries:**

Donna Carter

Founder/President, GoingBallistic.org

[donna@goingballistic.org](mailto:donna@goingballistic.org)

(214)762-2555

[www.goingballistic.org](http://www.goingballistic.org)

[www.facebook.com/goingballistic](https://www.facebook.com/goingballistic)

Twitter: @goingballistic\_

Instagram: @goingballistic\_

## Meet The Team



**Donna Carter,**

President/Founder of GoingBallistic.org

Donna is the mother of a five year old son. When the shooting in Uvalde happened, she asked her local law enforcement department questions about how prepared they were if a situation like Uvalde were to happen here. She did not like the answers that she received. Instead of complaining about it, she decided to do something about it. Founding GoingBallistic.org is that something.

**“Don't let Uvalde happen again.”**

**- Donna Carter, Founder/President GoingBallistic.org**

Visit our website: [www.GoingBALLISTIC.org](http://www.GoingBALLISTIC.org)

Watch our podcast

Like us on Facebook, Twitter and Instagram.



**Email**

[info@goingballistic.org](mailto:info@goingballistic.org)



**Phone**

(214-762-2555)



**Address**

P.O. Box 212 Streetman, TX 75859

## What Others Say About GoingBallistic.org

### ***Chris Nicola, Chief, US Naval Special Warfare (SEAL), retired***

"As a former police officer and Navy SEAL, I understand the need for the best protective gear available. The Going Ballistic project, a non-profit organization, fulfills a need in local law enforcement for protective ballistic shields that may be beyond fiscal possibilities for smaller or more rural police agencies. I've personally known the people involved with this project for years and I believe they will ensure success through their endeavors to help protect those who protect us all."

### ***Christopher Shaw, Founder of Beinfinite.co***

"Having worked with Donna on several projects, I can say without a doubt that if anyone has what it takes to get our first responders these rifle graded shields, its Donna Carter. Her passion to bring about change is second to none. She is dedicated to pushing as a all of us forward. I back Going Ballistic 100%."



## Our Partners

### ***HighCom Armor***

A Leader in Advanced Ballistic Armor Manufacturing.

[www.highcomarmor.com](http://www.highcomarmor.com)

### ***The Right Perspective with Troy B. Jackson***

[www.troybjackson.com](http://www.troybjackson.com)



## Brand Elements



## Contact Information

### ***General Inquiries:***

Donna Carter  
President/Founder, GoingBallistic.org  
[donna@goingballistic.org](mailto:donna@goingballistic.org)  
(214)762-2555

### ***Media Contact:***

Carolina Megiel  
PR Consultant, GoingBallistic.org  
[carolina@goingballistic.org](mailto:carolina@goingballistic.org)  
(661)476-1627

### ***On The Web & Social Media :***

[www.goingballistic.org](http://www.goingballistic.org)  
[www.facebook.com/goingballistic](http://www.facebook.com/goingballistic)  
IG: @goingballistic\_  
Twitter: @goingballistic\_