



CASE STUDY

CUSTOMER SPEED ZONE COMPLIANCE

THE CLIENT

MAGTEC has a mid-size fleet whose business is built around contractual obligations with clients who have a zero tolerance for speeding at all their pick-up and drop-off facilities. Fleets who do not comply run the risk of having their contracts terminated for cause.

THE CHALLENGE

This fleet, like most, were getting their fair share of speeding violations, primarily on slower roads where drivers were driving 45 or 50 in a 35 mph zone. In that 90% of the fleet's revenue was with clients who had strict requirements not to exceed 15 mph while at these sites, the company was solely dependent on their drivers remembering to adhere to this condition of contract. The everyday risks around driver dependency were extremely high and problematic.

THE SOLUTION

The fleet was referred to MAGTEC for more information on SafeSpeed, an intelligent speed limiting solution, and to explore whether MAGTEC could help them address their problem. The client provided MAGTEC with site information for all their customers' locations. MAGTEC worked with the fleet to incorporate specific geo-fences at all sites, thereby ensuring that any of their trucks equipped with SafeSpeed would be limited to 15 mph while at those facilities.

THE RESULT

This client is now assured that none of their drivers can exceed the speed requirement while at these sites and be assured that their trucks will always be driven within all posted speed limits while traveling to their customers' locations.

Conclusion – SafeSpeed has addressed many of their pain-points and is a backstop to help the company mitigate the risks around breaching the contractual terms and conditions.

MAGTEC Products, Inc.
1-888-624-8320
www.magtec.com

