

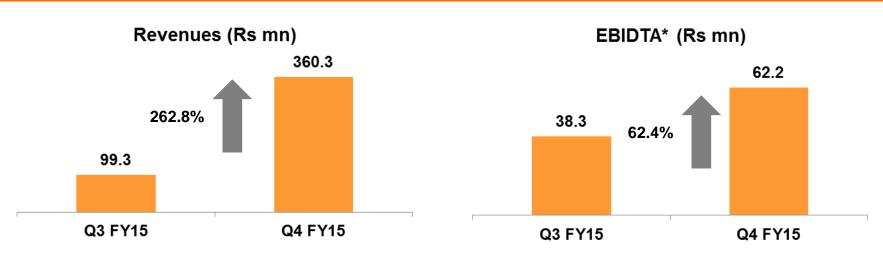
PROZONE INTU PROPERTIES LIMITED

Investor Presentation

May – 2015

Q4 FY15 – KEY HIGHLIGHTS





Q4 FY15 Result Highlights:

- Robust growth in Revenues and EBIDTA -
 - Revenues Increased by 262.8% and EBIDTA increased by 62.4% on a QoQ basis as the threshold has been achieved for the Nagpur project and Revenue recognition has started for the Residential project.
- Initiation of the Asset Monetization phase
 - The Nagpur Residential Project has received an Overwhelming response as the company has sold 328 units out
 of the Total 392 units Launched till date. Nagpur project has healthy profitability which is expected to be
 recognized over the next few quarters.
 - EBIDTA and PAT to witness significant improvement over the next few quarters as Revenue recognition improves.
- Retail Update Aurangabad Mall rentals have stabilized and strong traction is being witnessed on the new leasing Front. Coimbatore Mall construction in full swing and expected to completed as per the scheduled timelines.

Note - * Without Other Income

DISCUSSION SUMMARY



- Quarterly Business Update
- Financial Results
- Project Update
 - Aurangabad
 - Nagpur
 - Coimbatore
 - Indore
- Annexure











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Update - Build & Lease Model

• Retail- Aurangabad Mall

- Q4 FY15 Rental Income has been flat on a QoQ basis at Rs. 44.6 mn. Rentals have been stable for the mall. EBIDTA has increased by 16.31 % on a QoQ basis at Rs.38.5 mn as last quarter included an Annual expense of Rs. 5.5 mn towards MIDC charges. Positive Improvements are seen across all key parameters such as Retailer sales, Average Trading density as well as Traction in Leasing activity.
- Q4 FY15 Retailer Sales Increased by 10.9 % from Rs. 414.1 Mn. to Rs. 459.2 Mn. on Y-o-y basis.
- Q4 FY15 Average Monthly Trading Density Increased by 6.3 % from Rs. 256.7 to Rs. 272.9 on Y-o-Y basis,
- Q4 FY15 Footfalls Increased by 3.1 % from 15.9 lakh to 16.4 lakh on Y-o-Y basis..
- New Stores & Leasing Update Addition of 3 stores during the quarter Samsung, Peps & Pizza Hut (Opened in April). Also 2 New store (2,789 sq. ft.) in the Fit out stage D Stress & Cantabil. Strong Traction seen in leasing activity as another 10 new stores are under discussion.



Retail — Coimbatore Mall

- Leasing in progress for key anchor tenants. Agreement signed for Multiplex, LOI signed for a
 Fashion and Consumer Durable Retailer. In advance talks with Anchors for the Hypermarket
 & Department store, also with Mini Anchors in the Fashion space.
- Participated as Event partner for Kongu Retail summit 2015 for the second consecutive year to network with regional retailers of South India.
- As special promotion measure, invited 20 eminent Retailers to our Mall site for Project preview. Overall response has been very encouraging. Have received good interest from the Local Regional retailers.
- Construction Contract awarded to Gannon & Dunkerly. Construction started for the First phase of the Mall building. Construction of the Retail Building is in full swing and the Mall is expected to start as per the scheduled Timelines.

Retail – Nagpur

Retail design finalised and approvals have been applied for.



- Update Build & Sell Model
- Residential Nagpur
 - Project was launched in Dec 14 and till date 328 units have been sold out of total launch of 392 units. Revenue Recognition started from this quarter onwards.
 - Construction of Sales Office, Sample Flat and site infrastructure has been completed. **Construction for main residential buildings in progress.**
 - Construction in full swing as the Excavation, Plinth work and stilt slab work is completed for two towers and Floor slabs are in progress at site.
- Commercial PTC Phase 1 Aurangabad
 - Overall 190,000 sq. ft. of Commercial Area launched in Phase 1 and ~93.6% is sold out.
 - We are now pacing up the construction progress as there is optimism from existing Buyers side.
 Construction work is in full swing and have completed the 4th floor slab during this quarter.
 - Prozone Trade Centre (PTC) Phase 1 is expected to be delivered by Q4 FY16.
- Retail Saral Bazar Aurangabad
 - A community street market concept which offers small shop spaces of 80-150 sq. ft. Phase 1 & 2 launched with over 30,000 sq. ft. and 68% is sold out. Construction of Phase 1 has been completed and the shops are now being given for possession. Customer handover process for interior fit out has commenced.
 - Phase 1 shops are ready and possession is in progress. Ten stores have started operations.
 Further three stores are under fit out and would start operations shortly. Further 30 shops are in final agreement stage prior to commencing fit outs.



Residential – Coimbatore

- Civil work for Club House has been completed. Interior work for Show Flat completed.
- 95% of Finishing work for Infrastructure is complete.. Development of landscape infrastructure is in progress and planned to be completed by May 15
- Project approvals are in progress and Project launch planned for Q1 FY16 once the approvals are received..

Residential – Indore

 Construction of Sales Office, Sample Flat, & Site Infrastructure completed. Club House work in progress. Project to be launched once all the approvals are received.

FINANCIAL RESULTS: CONSOLIDATED INCOME STATEMENT



Rs. Mn.	Q4 FY15	Q3 FY15	QoQ %	Q4 FY14	YoY %
Sale of commercial Units	271.7	6.6	4017.0%	53.8	405.1%
Sale of services	53.6	57	-6.0%	62.7	-14.6%
Other operating Income	35.0	35.6	-1.6%	25.2	39.1%
Total Income from operations	360.3	99.3	262.9%	141.8	154.1%
EBITDA w/o Other Income	62.2	38.3	62.4%	48.7	27.6%
EBITDA Margin	17.25%	38.50%		34.30%	
Other Income	1.4	11.3	-87.5%	12.8	-89.0%
EBITDA	63.6	49.6	28.1%	61.5	3.3%
EBITDA Margin	17.6%	49.9%		43.4%	
Depreciation	-40.2	-41.5		-49.9	
Interest	-36.0	-40.2		-42.3	
Profit before tax	-20.8	-32.1		-30.8	
PAT after minority interest	-13.2	-17.8		-12.9	

Result Update -

- Total Income has increased by 262.9% on QoQ basis to Rs. 360.3 mn on account of Revenue recognition for the Nagpur Residential project and stable rentals for the Aurangabad Mall during the quarter last year.
- Total EBIDTA w/o Other Income has been increased by 62.4% on a QoQ basis to Rs. 62.2 mn as compared to Rs. 38.3 mn during Q4 FY14. Margins for the Nagpur residential project will further improve as during this quarter, higher marketing and Admin expenses incurred at the start of the project have been realized. EBIDTA Margins are expected to improve going forward.
- Note-
- Sale of Services represent rent income and CAM Income received from Aurangabad Mall.
- Sale of Commercial Units represent Revenues recognized from the Build & Sell model
- Other Income constitutes Interest & Dividend Income on Investments

RETAIL UPDATE AURANGABAD MALL









RETAIL UPDATE

AURANGABAD MALL

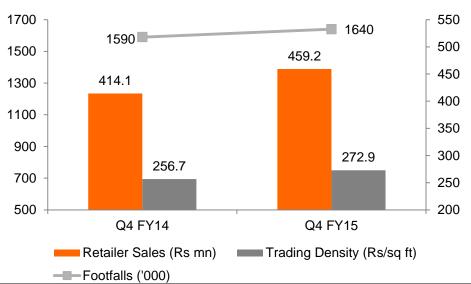




- Mall Update -
 - 3 new store opened in Q3 FY15 Samsung, Peps & Pizza Hut. Overall 3,622 sq. ft. of GLA added during the quarter.
 - Fit out for 2 stores D Stress and Cantabil.
 Total Area under Fit out stage 2,789 sq. ft.
 - Retailer Sales & Average Monthly Trading Density increased by 10.9 % and 6.3 % respectively on Y-o-Y basis.

Mall Matrix

Key Operating Parameters	Q4 FY15	
Gross Leasable Area (sq.ft.)	680,189	
Current Leasing Status	79%	
Current Occupancy Status	78%	
Number of Stores Signed	109	
Retailer Sales (Rs. Mn.)	459.2	
Average Monthly Trading Density (Rs/sqft)	272.9	
Footfalls (Mn.)	1.64	



NEW STORE OPENED IN Q3 FY15

AURANGABAD MALL



SAMSUNG



PEPS



PIZZA HUT



BRAND PARTNERS

AURANGABAD MALL















































MOCHI



















TITAN































FINANCIAL SNAPSHOT

AURANGABAD MALL



Operational Details (Rs. Mn.)	Q4 FY15	Q3 FY15	QoQ %	Q4 FY14	YoY %
Area Leased (sq. ft.)	5,39,000	5,39,000		5,29,568	
% Occupancy	79%	79%	78%		
Rental Income	44.6	45.3	-1.55%	58.7	-24.02%
Recoveries (CAM & Other)	40.8	44	-7.27%	30.2	35.10%
Total Income	85.4	89.3	-4.37%	88.9	-3.94%
EBIDTA	38.5	33.1	16.31%	23.7	62.45%
EBIDTA Margin % (as % of Rental Income)	86.32%	73.10%		40.30%	
EBIDTA Margin % (as % of Total Income)	45.08%	37.10%		26.60%	

- Rental Income has been flat on a QoQ basis. Rentals have been stable for the mall. Also EBIDTA has increased by 16.31 % on a QoQ basis and increased by 62.45% on a YoY basis. Last quarter included an Annual expense of Rs. 5.5 mn for the MIDC charges, adjusting for the same EBIDTA has been flat.
- 2 New store is in Fit out stage equivalent to 2,789 sq. ft. which would get added during Q1 FY16, Robust Traction seen in leasing activity as another 10 new stores are under discussion which would further improve the mall occupancy levels.

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Note 1 - Recoveries Include CAM as well as Other Charges such as HVAC, Electricity & Water Charges

EVENTS

AURANGABAD MALL





Ustadd Zakir Hussain Tabla Event



Marathi Movie Promotion-Classmate



SOH Acticity-KTM Bike Stunt



India Vs. Australia Semi Final Match

COMMERCIAL UPDATE

AURANGABAD PTC PHASE 1



Prozone Trade Center (PTC) Phase 1	Q4 FY15
Total Area Launched (sqft)	190,528
Total Units Launched (No)	117
Total Area Sold (sqft)	184,484
% Total Area Booked	96.8%
Avg. Sale Rate per sqft (Rs)	3,270
Total Sale Value (Rs. Mn.)	589.0
Amount Collected (Rs. Mn.)	203.7
Revenue Recognized (Rs. Mn.)	547.5
Total Project Cost (Rs. Mn.)	246
Estimated Project Completion Date	Q4 FY16



Prozone Trade Centre (PTC) Phase 1

- Construction of Prozone Trade Centre (PTC) Phase 1 of ~190,000 sq ft is in progress and the 4th Slab has been completed during the quarter. The project is expected to be completed by Q4 FY16.
- Total expected income from PTC Phase 1 is ~Rs 629 Mn., out of which 96.8% area is already sold.
- We are now pacing up the construction work as there is optimism from existing buyers side. PTC phase 1 is expected to be delivered by Q4 FY 16.
- Expect Cash inflows of ~Rs. 385 Mn. to be generated by Q4 FY16.

COMMERCIAL UPDATE

AURANGABAD PTC PHASE 1











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COMMERCIAL UPDATE AURANGABAD PTC PHASE 1











RETAIL UPDATE

AURANGABAD – SARAL BAZAR



Saral Bazar Phase 1+2	Q4 FY15
Total Carpet Area Launched (sqft)	31,749
Total Units Launched (No)	325
Total Carpet Area Booked (sqft)	21,495
% Total Area Sold	68%
Avg. Sale Rate per sqft (Rs)	14,839
Total Sale Value (Rs. Mn.)	318.9
Amount Collected (Rs. Mn.)	119.6
Revenue Recognized (Rs. Mn.)	302.2
Total Project Cost (Rs. Mn.)	66.1
Estimated Project Completion Date	Q3FY15



- Saral Bazaar A community street market concept which offers small shop spaces of 80-150 sqft.
- Total expected income from Saral Bazaar Phase 1 & 2 is ~Rs 466.7 Mn., out of which 68% area is already sold.
- Phase 1 shops are ready and possession is in progress.
 Ten stores have started operations. Further three stores
 are under fit out and would start operations shortly.
 Further 30 shops are in final agreement stage prior to
 commencing fit outs.
- Post delivery of Phase 1, Marketing Activity planned in Q2 FY16.

RETAIL UPDATE

AURANGABAD – SARAL BAZAR



Operational Shops



Operational Shops



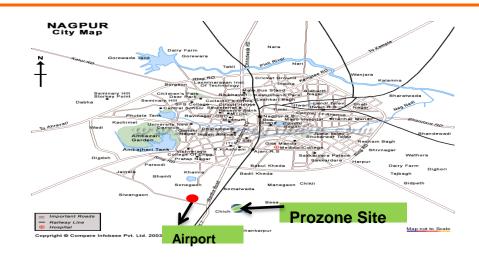


NAGPUR - RESIDENTIAL



Location –

- Prozone Palms is strategically located just off Wardha Road, a prime residential location at Nagpur.
- It is in close proximity to the MIHAN (Multi-modal International Cargo Hub and Airport at Nagpur)airport.



Project Size –

- Prozone Palms township is being developed in 2 phases and Phase 1 of the same is spread over 11 acres of land with 20,01,608 sq. ft. of saleable area.
- Prozone Palms offers 14-storey towers with a total of 1,176 flats with a wide range of luxurious 2 BHK, 3 BHK & 4 BHK apartments meticulously planned for spacious living.

Premium Clubhouse Infrastructure –

- Club Palms, spread over 4 acres, which offers one of the finest clubbing experiences through a wide gamut of luxurious amenities
- e.g. kids play area, meditation centre, aroma garden, therapeutic walk, multipurpose court, swimming pool, jacuzzi, barbeque pavilion, outdoor dining plaza, jogging/cycling track, amphitheatre etc.

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NAGPUR - RESIDENTIAL



Sales Update & Revenue Recognition Update –

- Project was launched in Dec 14 and Till Date 328 Units have been sold of the Total 392 units launched.
- Inventory worth more than Rs. 200 cr sold till date.
- Revenue Recognition has started from Q4 FY15 onwards. The project has healthy profitability which would get recognized over the next few quarters.

Residential Construction update –

- Construction of Sales Office, Sample Flat and site infrastructure has been completed.
- Civil work has been completed for Club house and for major structures in landscape area.
- Contract for residential towers awarded to NCCCL. Construction work is in full swing on site.
- The Excavation & Plinth work completed for the towers and RCC work is in progress for the towers.

Retail update –

- Retail design Pre-Concept has been finalized and Concept design is being developed.
- Pre-leasing with Retailers have been initiated as well as Project Approvals are in process.

NAGPUR - RESIDENTIAL



Sales Office & Show Flat









NAGPUR - RESIDENTIAL



Club House & Infrastructure Work in Progress









NAGPUR - RESIDENTIAL











COIMBATORE - RESIDENTIAL



Location –

- Prozone land parcel is Located on the Sathyamangalam road a.k.a. the IT Corridor of Coimbatore.
- Site has main access via National Highway No 209 providing excellent connectivity to the site.

COIMBATORE City Map Fulce Cidany Fulce Cid

Project Size –

- Retail development to have 664,000 sq ft of GLA spread over 2 phases.
- Prozone Palms township is being developed in single phase and is spread over 11 acres of land with 15,12,000 sq. ft. of saleable area.
- Prozone Palms phase 1 offers 18-storey towers with a total of 1088 flats with a wide range of luxurious 2 BHK, 3 BHK & 4 BHK apartments meticulously planned for spacious living.

Premium Clubhouse Infrastructure –

- Club Palms, spread over 4 acres, which offers one of the finest clubbing experiences through a wide gamut of luxurious amenities
- e.g. kids play area, meditation centre, aroma garden, therapeutic walk, multipurpose court, swimming pool, jacuzzi, barbeque pavilion, outdoor dining plaza, jogging/cycling track, amphitheatre etc.

COIMBATORE - RETAIL & RESIDENTIAL



Retail Update –

- Contract for construction of Retail building is awarded to Gannon & Dunkerly and Construction of main building is in progress.
- Construction of the Retail Building is in full swing as Plinth and Ground Floor slab has been completed with First floor slab in progress as per the scheduled Timelines.
- Retail Mall to be operational by Q1 FY17.
- Agreement for Multiplex signed & security deposit received. Agreement signed for Multiplex, LOI signed for a Fashion and Consumer Durable Retailer.
- Leasing for Anchor & mini anchors in progress Good traction seen from several Anchor Tenants. Agreements
 for key anchors are at advanced stages of finalization.
- In the environment where real estate debt is difficult come by, we have managed to get Bank debt sanction of Rs 1800 mn. at competitive rate of 13.75% due to our strong balance sheet.

Residential Update -

- Marketing office and Show flat has been completed and made operational. Construction work for Club house has been completed.
- 95% of Finishing work for Infrastructure is complete. Development of landscape infrastructure is in progress and planned to be completed by May 15
- Project approvals are in progress and Project launch planned for Q1 FY16 once the approvals are received..

MARKETING UPDATE

COIMBATORE - RETAIL





EXPERIENCE WORLD CLASS RETAIL. PROZONE MALL, NOW IN COIMBATORE.

With a great success story backing us, we set out to create another, right here in Combatore. Come experience the best of shopping, leisure and entertainment under one roof. Prozone Mall. Coimbatore's brand new lifestyle hub, now on Sothy road.

RETAIL PARTNERS AT PROZONE COIMBATORE







ANCHOR STORES AT PROZONE AURANGABAD



















VANILLA STORES AT PROZONE AURANGABAD

Nike | Adidas | Residok | Pursa | Provegue | United Colors of Benefitin | Colorplus | Just In Vogos | Park Avenue | Van Heusen | Allen Solly | Mothercare | Mom & Me | Seven East | Gini & Jony Arrow | Bombay Dyeing | Shaze | Fege | Levs | Driss | Giti | Jackn | cello | Metro | Katash Partiat Café. Coffee Ony | Feb India | Sunglass Hut | HFC | Pizza Hut | Dominos & many more...

For leasing enquiries call: Mr. Kamal Sonse +91 9769895559 | Email:kamal.sonse@proconsintu.com







COIMBATORE RETAIL SUMMIT 2015

23" April 2015 | Vivanta by Taj - Surya, Coimbatore



STRATEGIES FOR RETAILING IN NEW CONSUMPTION MARKETS

Prozone Intuits jointly developed by Provoque (India) Limited and Intu Properties Ptc set up to create, develop and manage worldclass regional shopping centres and associated mixed-use developments Pan-India. Prozone Intu's strategy is to participate and dominate in the retail space in Tier 2 and 3 cities in which robust urbanization is expected.

Intu Properties is a UK FTSE 100 listed Company owning and managing assets worth more than 9 bn pounds. They own 20 properties; 12 of which are among the top 25 shopping centers in the UK, representing ~38% UK market share.

The Company has 17.79 mn sq. ft. land bank in prime locations with 1.2 mn developed till date and more than 16.5 mn sq. ft. balance which is being developed in different phases.

In October 2010, Prozone opened its first regional shopping centre at Aurangabad with gross leasable area of more than eight lakh sq ft. 'Prozone mail' is a horizontal design of G+1 on the lines of international shopping centres. It is anchored by Shoppers Stop. Star Bazzar, Westside, Reliance Trends, Croma, FBB, Globus, Decathlon and Pantaloons plus an exjectic mix of around 100 inline marquee brands. It has now become the landmark destination for shopping, dining and entertainment for the entire Marathwada.

PROZONE MALL COMBATORS

To be launched in 2016, Prozone is a large scale retail centric mixed -use centre located in the growth corridor of Coimbatore. The scheme includes a horizontal designed G+1 shopping mall with 11 Anchors & mini anchors and edectic mix of around 100 inline brands, 9 Screen Multiplex, a large Family entertainment Centre, and, wide, Food & Beverages Options. The development will have more than 1,000 premium residential apartments - which shall be an additional captive catchment for Retail.



PROZONE - A venture of prozone

Partnership Opportunities: Hitesh Bhatt, +91 9987343344, hitesh@rai.net.in Delegate Registration: A. Christopher, +918015222646, christopher@rai.net.in





GIVE YOUR BRAND THE RETAIL EDGE. PROZONE MALL, NOW IN COIMBATORE.

After a very successful Prozone Mall in Aurangabad, we bring you the opportunity to surround your business with the biggest brands, right here in Coimbatons. Experience the perfect mix of shopping. leisure and entertainment at Propose Mall. Be a part of Coimbatore's newest lifestyle hub.

RETAIL PARTNERS AT PROZONE COIMBATORE







ANCHOR STORES AT PROZONE AURANGABAD















Nike | Adidas | Residok | Puma | Provegue | United Colors of Benefton | Colorplus | Just In Vogue | Park Avenue | Van Heusen | Allen Solly | Mothercare | Mom & Me | Seven East | Gini & Jony | Acrow | Bombay Dyeing | Shaze | Fepe | Leus | Orra | Gili | Jackn | celio | Metro | Katash Partiat Café. Coffee: Ony | Feb: India | Sunglass Hut | HFC | Pizza Hut | Dominos & many more...

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COIMBATORE - RETAIL







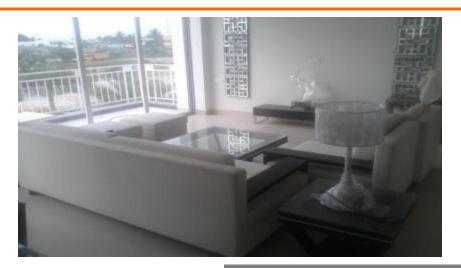
Retail Development Work in progress





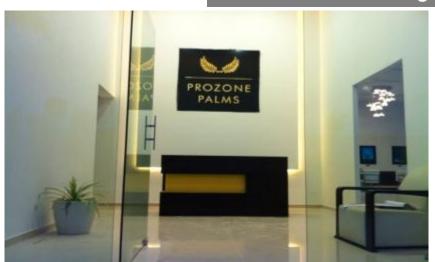
COIMBATORE - RESIDENTIAL

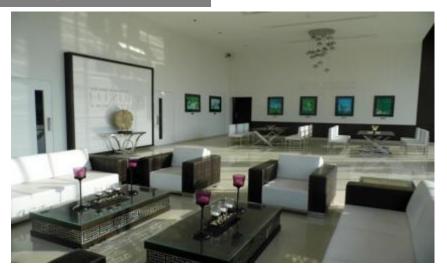






Sales & Marketing Office , Show Flat





COIMBATORE - RESIDENTIAL







Club House & Infrastructure Work in Progress





INDORE - RESIDENTIAL



Location –

- Prozone Palms is situated on Kanadia Road, a prime residential location at Indore.
- Well connected by Bypass road, proposed RE-2, it is strategically located within a 5 min drive from high end residential areas like Saket & Gulmohar.



Project Size –

- Prozone Palms township is being developed in 2 phases and Phase 1 of the same is spread over 11 acres of land with 23,61,662 sq. ft. of saleable area.
- Prozone Palms phase 1 offers 18-storey towers with a total of 1574 flats with a wide range of luxurious 2 BHK, 3 BHK & 4 BHK apartments meticulously planned for spacious living.

Premium Clubhouse Infrastructure –

- Club Palms, spread over 4 acres, which offers one of the finest clubbing experiences through a wide gamut of luxurious amenities
- e.g. kids play area, meditation centre, aroma garden, therapeutic walk, multipurpose court, swimming pool, jacuzzi, barbeque pavilion, outdoor dining plaza, jogging/cycling track, amphitheatre etc.

INDORE - RESIDENTIAL



Residential update –

- Infrastructure development work in progress.
- Marketing Office and Sample Flat Civil structure and Interiors work completed.
- Access road as well as Site Infrastructure completed.
- Club House Civil structure completed and Interiors work is in progress.
- Project Launch to take place post Approvals in place and Club house is completed.





INDORE - RESIDENTIAL





Sales Office



Sales Office



Sample Flat



Sample Flat

INDORE - RESIDENTIAL

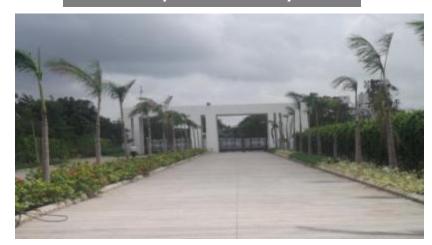




Landscape & Boundary wall



Club House & Swimming Pool



Access Road



Kids play area & Landscape

IMPORTANT NOTE DISCLAIMER



Generic Disclaimer

The following is a general overview of Prozone INTU Limited (the "Company") and is qualified in its entirety by reference to the applicable offering memorandum, memorandum and articles of association or other constitutional documents and subscription agreement (together the "Investment Documents") relating to the purchase of interests in the Company, all of which will be available upon request from the Company's administrator and should be reviewed carefully prior to making an investment decision. This overview is being furnished on a confidential basis for discussion purposes only to a limited number of persons who may be interested in this type of investment. Neither the information nor any opinion expressed herein constitutes a solicitation or recommendation by anyone of the purchase or sale of any securities or other financial instruments. Any reproduction or distribution of this overview, in whole or in part, or the disclosure of its contents, without prior written consent is prohibited.

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ANNEXURE

FINANCIAL RESULTS

CONSOLIDATED P&L SHEET



Rs. Mn.	FY 2015	FY 2014	YoY %
Sale of commercial Units	290.2	178.9	62.2%
Sale of services	218.5	230.5	-5.2%
Other operating Income	129.6	114.4	13.3%
Total Income from operations	638.4	523.7	21.9%
EBITDA w/o Other Income	170.4	149.3	14.1%
EBITDA Margin	26.70%	28.51%	
Other Income	41.8	64.6	-35.3%
EBITDA	212.2	213.9	-0.8%
EBITDA Margin	33.24%	40.85%	
Depreciation	-164.7	206.7	
Interest	-159.3	-170.6	
Profit before tax	-119.9	-163.4	
PAT after minority interest	-65.0	-91.6	

FINANCIAL RESULTS

CONSOLIDATED BALANCE SHEET



Sources of Funds (Rs Mn.)	FY14	FY15
Equity	5061.9	4995.5
Total Debt	1758.0	2185.5
Other Non Current Liabilities	281.5	439.9
Minority Interest	1972.1	1913.6
Total Sources of Funds	9073.5	9534.5
Application of Funds (Rs Mn.)	FY14	FY15
Net Block	4466.6	5148.1
Investments	246.4	196.4
Goodwill on consolidation	1097.6	1097.6
Long term Loans & Advances	549.0	908.4
Other non current assets	10.3	0.0
Deferred Tax Assets (Net)	0.0	10.0
Total Non Current Assets	6370.0	7360.6
Current Assets, Loans & Advances		
Sundry Debtors	644.3	724.7
Inventory	1923.9	1557.8
Cash & Bank Balances	74.8	141.2
Current Investments	218.0	0.0
Loans & Advances	604.4	
Other Current Assets	0.0	12.6
Current Assets	3465.4	2988.4
Current Liabilities & Provisions	761.9	814.61
Net Current Assets	2703.5	2173.8
Total Application on Funds	9073.5	9534.5

COMPANY OVERVIEW – ABOUT US

BRIEF OVERVIEW



BUSINESS OVERVIEW

- Prozone Intu Properties Ltd. (Prozone Intu) is jointly developed by Provogue (India) Limited and Intu Properties Plc set up to create, develop and manage world-class regional shopping centres and associated mixed-use developments Pan-India.
- Prozone Intu strategy is to participate and dominate in the retail space in Tier 2 and 3 cities in which robust urbanization is expected, which will result in growth of consuming middle class from 300 to 500 million in next 5 years
- Key Business Strategy Develop Large scale Land Parcels for Mixed Use development with 75% of the Land to be developed as Residential & Commercial Build & Sell model whereas 25% of the Land to be developed as Retail Build & Lease Model

STRONG PEDIGREE

- The Promoters (Promoters of Provogue (India) Ltd) hold 34.6%, INTU holds 32.3% and balance is held by public.
- Intu Properties is UK's Largest Retail Real Estate Company.
- Intu Properties plc is a UK FTSE 100 listed Company owning and managing assets worth more than 8.9 bn pounds. They own 17 properties, 12 of which are among the top 25 shopping centers in the UK, representing \sim 38% UK market share.
- Intu Properties plc has more than 21mn saft of retail space; 400 million customer visits a year

FULLY PAID UP LAND BANK & ROBUST BALANCE SHEET

- The Company has 17.79 mn sq. ft. of Fully Paid Upland bank in prime locations with 1.2 mn developed till date and more than 16.5 mn sq. ft. balance to be monetized which is being developed in different phases.
- Robust Balance sheet with Low Leverage at 0.35x.
- At current valuation, the Land bank valuation for the company is expected to be Rs. 20,000 mn

COMPANY OVERVIEW – ABOUT US OUR BOARD OF DIRECTORS





Nikhil Chaturvedi

Founder and Managing Director, Nikhil is a visionary and hands-on leader, who inspires the organisation with a passion for excellence and singlemindedness to build shareholder value which is his driving force



David Fischel

David Fischel is the Chief Executive of Intu Properties Plc.(Formerly INTU) He converted the business into a Real Estate Investment Trust (REIT) to make Intu one of the top 20 REITs in the world. He is today one of the most respected retail property professionals of his generation



Salil Chaturvedi

Co-Founder, and Deputy Managing Director, Salil's vision has charted the strategic direction of the Company. He leads all business development, land acquisition and new asset class initiatives in the residential and commercial sectors



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John Abel

John Abel joined the Liberty International Group in 1972 and was appointed an Executive Director in 2000. He was appointed a Director of INTU in 1994 and Managing Director in 2005 and he continues as nonexecutive Director of Intu Properties plc (formerly INTU) with a special focus on India

COMPANY OVERVIEW – ABOUT US OUR BOARD OF DIRECTORS





Punit Goenka
(Independent Director)

Mr. Goenka, Director of Essel Group, is CEO of Zee Entertainment Enterprises Limited, managing one of India's most successful TV and Media businesses. He has an extensive, diversified background in the areas of media, entertainment, and tele-communications in global markets





Rajiv Singh (Independent Director)

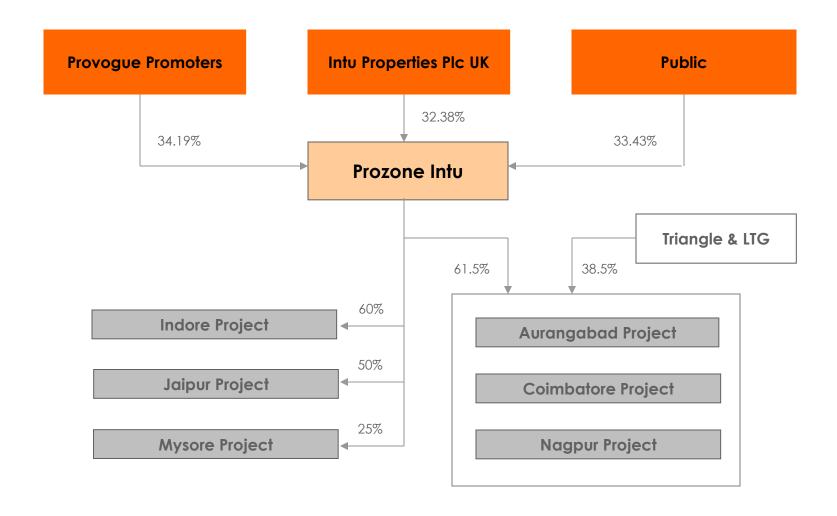
Mr Rajiv Singh is Director Finance of the Karamtara Group of companies. Rajiv holds a Bachelor of Commerce degree from Mithibai College, Mumbai and a MBA Finance degree from the European University in Switzerland



COMPANY OVERVIEW – ABOUT US

CURRENT HOLDING STRUCTURE





UNDERSTANDING OUR BUSINESS MODEL

BUSINESS STRATEGY



Business Strategy -

- Develop Large scale Land Parcels for Mixed Use development.
- 75% of the Land to be developed as Residential & Commercial Build & Sell model
- 25% of the Land to be developed as Retail Build & Lease Model
- The Company follows this model so as the Cash Flows from Build & Sell portfolio facilitate the Build & lease model, Thus resulting into Debt Free Annuity Assets and free cash flows for future developments.

Residential Projects - Strategy

- The Company invests and develops the entire Clubhouse and Site Infrastructure for the project upfront before the Launch of the Project.
- It provides credibility to the business and accelerates the sale of the project, resulting into better cash flows.
- Due to this, the Company emerges as the strongest and the most credible player in the region Eg, In Nagpur, Company has received an over whelming response as compared to the best players in the region..

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Mall Development - Strategy

- Dominant regional shopping and leisure destination
- Design-G + 1 Mall horizontal model with racetrack circulation
- Infrastructure-Large parking spaces planned to cater for future growth
- Tenant Mix- Well planned tenant mix with category focus to aggregate consumption

UNDERSTANDING OUR BUSINESS MODEL

BUSINESS STRATEGY





- Locations selected in high growth corridors within city limits
- Execute high quality retail assets at the right price and the right time
- Develop and sell mixed-use assets to facilitate retail investments

THANK YOU



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