ONE SMART MOVE™ PRACTICAL RESOURCE

AI Prompt Pack

150 Prompts for Turning Clarity Into Income

Find Your Fastest Realistic Path to $100 • Create a Digital Product in 24 Hours • Find Paying Customers

Not more noise. Not 150 random ideas. A practical set of prompts that helps you choose one meaningful next step, create something useful, and start real buyer conversations.

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One Smart Move. 24 Hours. Real Cashflow.

How to Use This Prompt Pack

You do not need to use every prompt. Begin with the section that matches the decision in front of you. Replace the bracketed placeholders, paste the prompt into your AI tool, review the response carefully, and complete one action before asking for more ideas.

1. Add your context

Replace every bracketed placeholder such as [SKILLS], [AUDIENCE], or [OFFER]. Better context produces more useful guidance.

2. Ask for questions

If important facts are missing, add: 'Ask me up to three questions before answering.'

3. Require realism

Add: 'Do not promise income or invent demand, testimonials, statistics, links, or facts.'

4. Choose one move

Do not execute five suggestions at once. Choose the smallest useful test that reaches a real buyer.

5. Protect trust

Review accuracy, privacy, permissions, platform rules, contracts, and regulated advice before publishing or delivering anything.

UNIVERSAL QUALITY MODIFIER: Ask up to three questions if needed. Use plain language. Make assumptions visible. Recommend one primary action. Include a short checklist and the next measurable step. Do not guarantee results or invent proof.

Suggested starting order: complete the Online Income Decision Assessment, use Section 1 to choose and shape one offer, use Section 3 to find buyers, and use Section 2 only when a digital product is the recommended path.

SECTION 1

50 Prompts for the Fastest Realistic Path to Your First $100 Online

Start with reality, identify a buyer and problem, shape one honest offer, then test it through conversations.

1. Reality-Based Starting Point

PROMPT: Act as a practical online-income strategist. Using my available time [HOURS PER WEEK], budget [BUDGET], skills [SKILLS], audience [AUDIENCE SIZE], technology comfort [1-5], and deadline [DEADLINE], identify the three fastest realistic paths to my first $100. Rank them by speed, cost, difficulty, and likelihood of finding a buyer.

2. What Can I Sell Now?

PROMPT: Interview me one question at a time to uncover knowledge, experience, tools, access, relationships, and simple tasks I can sell now. After no more than 10 questions, identify five possible offers and recommend the one most likely to earn my first $100 without new credentials.

3. Skill-to-Cash Inventory

PROMPT: Turn this list of my skills and experiences into a skill-to-cash inventory: [PASTE LIST]. For each item, name a buyer, urgent problem, small paid outcome, simple delivery method, starter price, and proof I could show.

4. No-Experience Options

PROMPT: I believe I have no marketable skills. Ask me about work history, household responsibilities, volunteer work, hobbies, tools, and problems I have solved. Then identify three beginner-friendly services I could learn and offer ethically within 24 hours.

5. Constraint-First Plan

PROMPT: Build an online-income plan around these constraints: [CONSTRAINTS]. Do not assume a large audience, paid advertising, advanced technology, or weeks of preparation. Recommend one offer I can test today and explain why it fits better than five common alternatives.

6. First-$100 Deadline

PROMPT: My goal is to earn my first $100 by [DATE]. Work backward from that deadline and create a daily plan focused on buyer conversations, offers made, follow-ups, and delivery. Include the minimum numbers I should track without suggesting guaranteed results.

7. Fast Cash vs. Long-Term Asset

PROMPT: Compare two strategies for me: one designed to create the fastest reasonable chance of earning $100, and one designed to build a longer-term online asset. Use my situation [DETAILS]. Tell me which to start first, what to postpone, and how the short-term work can support the long-term plan.

8. Choose One Business Model

PROMPT: Compare Affiliate Marketing, AI Services, Local Services, Digital Products, Consulting, and Content Creation for my profile: [PROFILE]. Score each from 1-10 for startup speed, cost, skill fit, audience requirements, and first-$100 potential. Recommend one model and one backup.

9. Hidden Assets Audit

PROMPT: Review my background [PASTE BIO OR RESUME] and identify overlooked assets that could create income: specialized knowledge, repeatable processes, templates, research ability, local connections, credibility, or access. Turn the strongest asset into a $50-$150 starter offer.

10. Avoid the Wrong Path

PROMPT: Based on my profile [PROFILE], identify the three online-income approaches most likely to waste my time right now. Explain the mismatch, the warning signs, and the better alternative for reaching my first $100.

11. Buyer-Problem Match

PROMPT: List 10 types of buyers who may pay for my ability to [SKILL]. For each, identify one urgent, visible, and affordable problem. Rank the combinations by ease of finding buyers and speed of delivering a first result.

12. Local-to-Online Opportunity

PROMPT: Show me how to turn a service I could provide locally [SERVICE OR SKILL] into an online or hybrid offer. Include the target buyer, scope, price, delivery steps, outreach method, and a same-day sample I can create.

13. AI-Assisted Service Ideas

PROMPT: Given my skills [SKILLS] and technology comfort [LEVEL], generate 10 ethical AI-assisted services I could sell without pretending to be an expert. Separate what AI can draft from what I must personally review, decide, or deliver.

14. Warm-Network Opportunity Map

PROMPT: Help me map my warm network without being pushy. Based on these communities and relationships [LIST], identify who may know someone with a problem I can solve. Create three respectful ways to ask for a conversation, introduction, or referral.

15. Offer From Work Experience

PROMPT: Turn my experience in [FIELD/ROLE] into five small outcome-based offers that do not require building a course. For each, specify buyer, problem, deliverable, turnaround, starter price, and a sentence explaining the value.

16. Offer From a Hobby

PROMPT: Turn my hobby or personal interest [HOBBY] into realistic income possibilities. Separate service, product, affiliate, teaching, and content options. Recommend the one with the shortest path to a paying customer and state what proof or safety boundaries are needed.

17. Offer From a Tool I Own

PROMPT: I have access to these tools or software: [TOOLS]. Identify legitimate services I can provide with them. Do not confuse tool access with expertise. Recommend a small deliverable I can practice, demonstrate, and sell for approximately $100.

18. Problem Worth $100

PROMPT: For the audience [AUDIENCE], identify 15 problems that are painful enough to justify a $100 solution. Score each for urgency, frequency, ease of access to buyers, ease of delivery, and risk. Recommend the top three.

19. One-Hour Delivery Ideas

PROMPT: Generate 10 services I could deliver in about one hour using my skills [SKILLS]. Each must create a clear before-and-after result, have tight boundaries, and be suitable for a $25-$100 starter price. Rank by buyer demand and delivery confidence.

20. Proof Without Clients

PROMPT: I want to sell [SERVICE] but do not have clients yet. Give me five ethical ways to create proof without inventing testimonials or results. Then outline one sample project I can complete today using public, fictional, or permission-based material.

21. Build the $100 Offer

PROMPT: Create one simple offer designed to earn a total of $100 through [one $100 sale / two $50 sales / four $25 sales]. Use my skill [SKILL] and buyer [BUYER]. Define the promise, deliverables, exclusions, turnaround, price, payment step, and next action.

22. Narrow an Overbroad Offer

PROMPT: My offer is currently: [OFFER]. Narrow it to one buyer, one problem, one measurable deliverable, one timeframe, and one price. Give me three versions, then recommend the clearest version for a first sale.

23. Starter Pricing Decision

PROMPT: Help me price this new offer: [OFFER]. Compare three ethical starter prices based on effort, buyer value, uncertainty, and proof. Recommend a price that is easy to explain without undervaluing the work, and write the price justification in plain language.

24. Scope Protection

PROMPT: Create a one-page scope for [OFFER] that prevents confusion and unpaid extra work. Include what is included, what is not included, turnaround, revisions, client responsibilities, payment timing, communication, and completion criteria.

25. Risk-Reversal Without Overpromising

PROMPT: Give me five ways to reduce buyer risk for [OFFER] without guaranteeing income or results. Consider a paid pilot, milestone, sample, limited revision, satisfaction checkpoint, or clearly defined deliverable. Recommend the safest option.

26. Make the Outcome Concrete

PROMPT: Rewrite this offer so the buyer understands the outcome in 10 seconds: [OFFER COPY]. Remove vague words, hype, and tool-focused language. Provide a headline, one-sentence promise, three deliverables, price, timeframe, and call to action.

27. Three-Level Offer Ladder

PROMPT: Build a simple three-level version of [SERVICE]: a small starter, standard, and premium option. Keep the starter suitable for reaching my first $100. Make the differences about scope and value, not artificial scarcity.

28. Paid Pilot

PROMPT: Design a paid pilot for [SERVICE] that can be completed quickly and may lead to repeat work. Include the pilot outcome, input needed, deliverable, timeframe, starter fee, success criteria, and upgrade path.

29. One-Page Sales Message

PROMPT: Write a concise, conversational sales message for [OFFER] aimed at [BUYER]. Use problem, desired result, deliverable, why me, starter price, and a low-pressure invitation. Avoid hype, guarantees, and fake urgency.

30. Objection-Ready Offer

PROMPT: List the 10 most likely objections to buying [OFFER] from a new provider. For each, write an honest response and identify a change to the offer that could reduce the objection before the conversation happens.

31. Ten-Person Validation Test

PROMPT: Design a same-day validation test for [OFFER]. Show me how to identify 10 qualified people, what to ask before pitching, the short offer message, what counts as positive evidence, and what to change if no one responds.

32. Marketplace Demand Check

PROMPT: Create a 30-minute research checklist to validate demand for [SKILL OR OFFER] using marketplaces, job boards, search results, local listings, communities, and competitor offers. Tell me what evidence matters and what can be misleading.

33. Buyer Interview Questions

PROMPT: Write seven short interview questions to learn how [AUDIENCE] currently handles [PROBLEM], what it costs them, what they have tried, and what outcome they would pay for. Keep the conversation helpful and non-salesy.

34. Competitor Offer Breakdown

PROMPT: Analyze these competing offers [PASTE LINKS OR COPY]. Compare buyer, promise, deliverables, price, proof, risk reversal, and call to action. Identify a simple gap I can serve without copying their language or claims.

35. Pre-Sell Before Building

PROMPT: Create an ethical pre-sell plan for [OFFER OR PRODUCT] before I build the full version. Include what must already be clear, what I can promise, how to disclose the status, the beta price, refund boundary, and five outreach messages.

36. Find Ten Qualified Prospects

PROMPT: Define what makes someone qualified for [OFFER], then give me five legal and respectful places to find 10 prospects today. Create a quick research checklist so I contact people based on evidence rather than sending generic spam.

37. Personalized Outreach

PROMPT: Using this prospect information [PASTE], write three personalized outreach messages for [OFFER]: email, direct message, and voicemail. Mention one relevant observation, ask one useful question, and make a low-pressure next-step invitation.

38. Warm Introduction Request

PROMPT: Write a brief message asking [CONTACT] for an introduction to someone who may need [OUTCOME]. Make it easy to decline, explain whom I help, and include a forwardable two-sentence description.

39. Follow-Up Sequence

PROMPT: Create a respectful three-message follow-up sequence for someone who did not respond to my [OFFER] message. Space the messages appropriately, add value in each one, and end gracefully without guilt or pressure.

40. Discovery Call Guide

PROMPT: Build a 15-minute discovery call guide for [OFFER]. Include opening, five diagnostic questions, fit criteria, summary, recommendation, price transition, next step, and a respectful response when the offer is not a fit.

41. Close Without Pressure

PROMPT: Give me a plain-language way to invite a prospect to buy [OFFER] after a good conversation. Include three versions: direct, consultative, and follow-up by email. Avoid manipulation, false scarcity, and exaggerated promises.

42. Same-Day Delivery Workflow

PROMPT: Create a checklist for delivering [OFFER] within one day. Include intake, payment confirmation, inputs, production, quality review, client delivery, revision boundary, testimonial request, and secure handling of client information.

43. First Client Onboarding

PROMPT: Write a simple onboarding message and intake form for a new buyer of [OFFER]. Ask only for information needed to complete the work, explain timeline and communication, and include clear privacy and scope boundaries.

44. Ask for a Testimonial

PROMPT: Write three ethical testimonial requests for a client who received [DELIVERABLE]. Ask about the experience and specific value without telling them what to say. Include permission language for using their response.

45. Turn One Sale Into Repeat Work

PROMPT: Given this completed project [DETAILS], identify three natural recurring or follow-on offers that genuinely help the client. Draft a non-pushy message that summarizes the completed result and invites the next conversation.

46. Referral Request

PROMPT: Write a warm referral request after delivering [RESULT]. Describe the type of person I can help, make the introduction easy, and avoid incentives or claims that may create trust concerns.

47. 24-Hour Scorecard

PROMPT: Create a one-page scorecard for my first-$100 sprint. Track qualified prospects found, messages sent, replies, conversations, offers made, sales, revenue, objections, delivery status, and next follow-up. Add decision rules for what to improve first.

48. If Nobody Responds

PROMPT: I contacted [NUMBER] qualified prospects with this message [PASTE] and received [RESULT]. Diagnose whether the likely problem is targeting, relevance, clarity, proof, price, channel, volume, or follow-up. Recommend the smallest next test.

49. If People Reply but Do Not Buy

PROMPT: Prospects respond to [OFFER] but do not purchase. Analyze these conversations [PASTE]. Identify patterns in trust, urgency, value, scope, price, or next-step friction. Suggest three ethical experiments and a revised offer.

50. My Next 48 Hours

PROMPT: Using everything I learned from this first-$100 attempt [RESULTS], create a focused 48-hour follow-up plan. Tell me what to keep, stop, change, and measure. Limit the plan to one audience, one offer, and one primary outreach channel.

SECTION 2

50 Prompts for Creating a Digital Product in 24 Hours

Create the smallest useful product that solves one narrow problem. Validate first, build with care, and launch before adding complexity.

1. Choose a Profitable Problem

PROMPT: Help me identify a narrow problem for [AUDIENCE] that can be improved with a small digital product in 24 hours. Generate 15 ideas, score them for urgency, clarity, ease of creation, buyer access, and proof of demand, then recommend the top three.

2. Product From My Experience

PROMPT: Review my experience [PASTE BIO OR SKILLS] and propose 10 digital products I can credibly create. For each, name the buyer, specific result, format, minimum contents, validation method, and starter price.

3. Product From Repeated Questions

PROMPT: Turn these questions people repeatedly ask me [PASTE QUESTIONS] into digital product ideas. Group related questions, identify the underlying job the buyer wants done, and recommend one minimum useful product I can create today.

4. Product From a Service

PROMPT: Convert my service [SERVICE] into a do-it-yourself digital product. Separate what can be templated from what still requires judgment. Recommend the smallest format that delivers a real result without replacing necessary professional advice.

5. Product From a Process

PROMPT: Turn this process I use [PASTE STEPS] into a sellable checklist, workbook, template pack, or mini-guide. Identify gaps, safety notes, examples, and the single outcome the buyer should complete.

6. Audience Pain Map

PROMPT: Create a pain map for [AUDIENCE]. List 20 specific frustrations in their own likely language, the consequence of each, what they try now, and a small digital product that could help. Rank by urgency and ease of reaching buyers.

7. Beginner-Friendly Product Ideas

PROMPT: Generate 20 low-complexity digital products I can create with basic technology and [SKILLS]. Exclude large courses, apps, and products requiring extensive original research. Rank the best five for a 24-hour build.

8. B2B Micro-Product Ideas

PROMPT: Generate 15 small digital product ideas for [BUSINESS TYPE]. Focus on saving time, reducing mistakes, improving follow-up, organizing work, or making a decision. Include format, buyer, value, and possible price.

9. Consumer Micro-Product Ideas

PROMPT: Generate 15 practical digital product ideas for consumers interested in [TOPIC]. Focus on one small win rather than a complete transformation. Flag ideas that need legal, medical, financial, or safety review.

10. Idea Elimination

PROMPT: Evaluate these product ideas [LIST]. Eliminate ideas that are too broad, hard to validate, slow to create, dependent on unsupported claims, or difficult to reach buyers for. Recommend one idea and explain why now.

11. Define the One Result

PROMPT: Rewrite my product idea [IDEA] around one buyer and one result they can reasonably achieve. Provide a clear promise, boundaries, prerequisites, and a sentence explaining what the product does not do.

12. Minimum Useful Product

PROMPT: Reduce this product idea [IDEA] to the minimum useful version I can create in 24 hours. Keep only the components needed for the buyer's first meaningful result. Create a must-have, helpful-later, and remove-now list.

13. Choose the Best Format

PROMPT: Compare PDF guide, workbook, checklist, template pack, swipe file, prompt pack, spreadsheet, audio lesson, and mini-course for this idea [IDEA]. Score each for buyer usefulness, creation time, delivery ease, and perceived value. Recommend one.

14. Outline in 15 Minutes

PROMPT: Create a concise outline for [PRODUCT] that helps [BUYER] achieve [RESULT]. Limit it to five main sections, each with one explanation, one example, and one action. Add a quick-start page and completion checklist.

15. Five-Page Product

PROMPT: Design a genuinely useful five-page digital product about [TOPIC]. Assign one job to each page, include an example and action step, and avoid filler. State what companion template would improve the result.

16. One-Page Tool

PROMPT: Create a one-page decision sheet or checklist for [AUDIENCE] trying to [RESULT]. Include clear criteria, check boxes or fill-in fields, decision rules, and one next step. Keep it usable without additional explanation.

17. Template Pack Plan

PROMPT: Design a template pack for [TASK]. Specify five templates, when to use each, required inputs, completed examples, customization notes, and common mistakes. Make the pack useful to a beginner.

18. Workbook Plan

PROMPT: Create a short workbook structure for [OUTCOME]. Include reflection questions only when they lead to a decision or action. Add scoring, examples, response space, and a final 24-hour action plan.

19. Prompt Pack Plan

PROMPT: Design a 25-prompt pack for [AUDIENCE] who wants [RESULT]. Organize prompts by workflow stage, make each prompt copy-ready, include useful placeholders, and prevent vague or repetitive outputs.

20. Spreadsheet Tool Plan

PROMPT: Design a simple spreadsheet product for [TASK]. Specify tabs, columns, formulas, inputs, outputs, instructions, validation rules, and one example row. Keep it understandable to a non-technical buyer.

21. Source Material Audit

PROMPT: Review this source material [PASTE] for a product about [TOPIC]. Separate original knowledge, common knowledge, facts requiring verification, copyrighted material that must not be copied, and gaps requiring research.

22. Draft With Accuracy Controls

PROMPT: Draft the section [SECTION] for [PRODUCT]. Use only the facts and source notes I provide [PASTE]. Clearly label assumptions, avoid invented statistics or quotes, and add a verification checklist after the draft.

23. Explain for Beginners

PROMPT: Rewrite this product content [PASTE] for a beginner at approximately a sixth-grade reading level without sounding childish. Use short sentences, one everyday comparison, one example, and one immediate action.

24. Add Practical Examples

PROMPT: Create five realistic examples for this lesson [PASTE]. Vary the audience, budget, skill level, and situation. Do not invent testimonials or claim that the examples are actual results.

25. Create a Case Scenario

PROMPT: Write a fictional case scenario showing how [AUDIENCE] could use [PRODUCT] to make a decision or complete a task. Include starting situation, choices, steps, outcome, limits, and a clear label that it is an illustration.

26. Turn Notes Into a Guide

PROMPT: Organize these raw notes [PASTE] into a short guide. Remove repetition, group ideas logically, flag unsupported claims, create headings, add examples, and finish with a checklist. Preserve my conversational voice.

27. Create Action Steps

PROMPT: Convert this information [PASTE] into numbered action steps. Each step must begin with a verb, include the expected output, and state what to do if the reader gets stuck.

28. Create Checklists

PROMPT: Turn this process [PASTE] into three checklists: before starting, while doing the work, and final quality review. Keep each item observable and specific rather than motivational.

29. Create Fill-In Worksheets

PROMPT: Design fill-in worksheet questions for [PRODUCT]. Each question should help the buyer choose, calculate, prioritize, or act. Remove questions that create reflection without a practical decision.

30. Create Copy-and-Paste Templates

PROMPT: Create five editable templates for [TASK]. Use bracketed placeholders, include a completed example after each template, and explain when not to use it.

31. Product Name Ideas

PROMPT: Generate 25 clear product names for [PRODUCT IDEA] aimed at [AUDIENCE]. Favor clarity over cleverness. Include a descriptive subtitle for each, check for confusing or exaggerated promises, and recommend the top five for further trademark research.

32. Core Promise

PROMPT: Write 10 versions of a realistic core promise for [PRODUCT]. Each must name the buyer, small result, and reasonable timeframe without implying guaranteed income. Recommend the clearest version.

33. Table of Contents

PROMPT: Create a buyer-friendly table of contents for [PRODUCT] based on this outcome [RESULT]. Arrange sections in the order the buyer needs them, not the order I thought of them. Flag anything unnecessary.

34. Quick-Start Page

PROMPT: Write a one-page Quick Start for [PRODUCT]. Explain who it is for, what is needed, the first three steps, expected time, what success looks like, and where to begin if the buyer feels overwhelmed.

35. Quality Review

PROMPT: Act as a skeptical editor and review this product draft [PASTE]. Score clarity, usefulness, accuracy, originality, organization, examples, actionability, and promise alignment. List the five highest-impact corrections first.

36. Ethical and Safety Review

PROMPT: Review [PRODUCT] for risky claims, privacy concerns, copyright issues, accessibility problems, and topics requiring professional review. Suggest safer wording and necessary disclaimers without turning the document into legal advice.

37. 24-Hour Production Schedule

PROMPT: Build a 24-hour production schedule for [PRODUCT] using my available work blocks [TIMES]. Include validation, outline, drafting, design, proofreading, checkout, delivery, and launch. Protect at least two review periods.

38. AI Production Workflow

PROMPT: Create an AI-assisted workflow for producing [PRODUCT]. For every stage, specify what I provide, what AI drafts, what I must verify, the output file, and a quality checkpoint. Never allow AI-generated facts to pass without review.

39. Brand Voice Editor

PROMPT: Rewrite this product copy [PASTE] in a warm, clear, encouraging, non-hype voice. Sound like a trusted guide. Preserve meaning, simplify jargon, and end each section with one clear next step.

40. Visual Design Brief

PROMPT: Create a visual design brief for [PRODUCT] using these brand elements [COLORS, FONT, LOGO]. Specify page size, hierarchy, spacing, callouts, worksheets, tables, accessibility, and mobile readability. Keep design secondary to usability.

41. Cover Copy

PROMPT: Write cover copy for [PRODUCT]: title, subtitle, one-line benefit, author line, and optional badge. Provide five variations that are clear at thumbnail size and avoid exaggerated claims.

42. Starter Price

PROMPT: Recommend three starter prices for [PRODUCT] based on buyer value, specificity, proof, depth, format, and competing alternatives. Explain the tradeoffs and choose one beta price and one future validated price.

43. Offer Stack

PROMPT: Create a simple offer stack for [PRODUCT]. Include the core product, only two bonuses that improve implementation, total stated value without inflated math, price, guarantee or refund boundary, and one call to action.

44. Sales Page Copy

PROMPT: Write a concise sales page for [PRODUCT] aimed at [AUDIENCE]. Include problem, desired result, product contents, who it is for and not for, author credibility, price, FAQ, realistic expectations, and one clear call to action.

45. Checkout Description

PROMPT: Write a checkout-page description for [PRODUCT] in under 120 words. State exactly what the buyer receives, format, delivery timing, price, support or revision limits, refund terms placeholder, and contact method.

46. Delivery Email

PROMPT: Write the product delivery email for [PRODUCT]. Include access instructions, first step, support contact, responsible-use note if needed, and a gentle invitation to reply with one question or win.

47. Beta Invitation

PROMPT: Write three beta invitation messages for [PRODUCT]: warm contact, email subscriber, and social follower. Explain that it is an early version, what feedback is requested, the beta price, and what the buyer receives now.

48. Launch With No Audience

PROMPT: Create a small launch plan for [PRODUCT] when I have little or no audience. Focus on 20 qualified conversations, communities where participation is allowed, partnerships, direct outreach, and one useful public sample. Avoid spam.

49. Simple Launch Content

PROMPT: Create a one-day content sequence for [PRODUCT]: problem post, teaching post, behind-the-scenes post, offer post, FAQ post, and follow-up. Adapt each to [PLATFORM] and keep the tone conversational.

50. Post-Launch Review

PROMPT: Create a launch review for [PRODUCT] using these numbers [DATA]. Diagnose awareness, clicks, conversations, checkout, price, trust, and delivery issues. Recommend the next three experiments in order of expected impact.

SECTION 3

50 Prompts for Finding Paying Customers

Find qualified people, lead with relevance, listen carefully, make a clear offer, and follow up respectfully.

1. Ideal Paying Customer

PROMPT: Define the most likely paying customer for [OFFER]. Include role or situation, urgent problem, desired result, buying trigger, current alternative, budget clues, objections, and where they already look for help.

2. Customer Segment Comparison

PROMPT: Compare these possible customer segments [LIST] for [OFFER]. Score each for pain, ability to pay, ease of access, urgency, competition, and fit with my credibility. Recommend one primary segment for the next 30 days.

3. Find Buyers Without an Audience

PROMPT: Create a plan to find paying customers for [OFFER] without a large following. Give me five legal, respectful prospect sources, the qualification signal to look for, and a daily target for research, outreach, and follow-up.

4. Warm Market Map

PROMPT: Help me map potential customers and referral sources from my existing network [DESCRIBE NETWORK]. Group people by direct buyer, connector, past colleague, community member, and professional contact. Create the right approach for each group.

5. Local Buyer Map

PROMPT: Identify 20 types of local businesses or professionals that may need [SERVICE]. Rank them by visibility of the problem, decision-maker access, repeat need, and ability to pay. Recommend the first five to approach.

6. Online Community Map

PROMPT: Identify the kinds of online communities where [AUDIENCE] discusses [PROBLEM]. Give me search phrases, participation rules to check, signs of buyer intent, and a value-first engagement plan that does not involve dropping unsolicited links.

7. Referral Partner Map

PROMPT: Identify 10 professionals or businesses that serve the same customer as [OFFER] but do not compete directly. Explain the mutual value and propose a simple, ethical referral or collaboration conversation.

8. Job-Post Opportunity Scan

PROMPT: Show me how to use public job posts and freelance requests to understand demand for [SKILL]. Create a checklist for extracting recurring tasks, tools, outcomes, budget signals, and language I can use to improve my offer without copying listings.

9. Trigger Events

PROMPT: List 20 trigger events that make [BUYER] more likely to need [OFFER], such as a launch, hire, move, deadline, complaint, or system change. Explain how to spot each trigger using public and permission-based information.

10. Qualification Checklist

PROMPT: Create a 10-point qualification checklist for prospects for [OFFER]. Include problem fit, timing, authority, budget signal, responsiveness, expectations, information access, ethical fit, and delivery feasibility.

11. Prospect Research in Five Minutes

PROMPT: Create a five-minute prospect research process for [OFFER]. Specify exactly what to review, what evidence to record, what not to assume, and how to turn one observation into a personalized opening sentence.

12. Build a 25-Prospect List

PROMPT: Give me a step-by-step method to build a list of 25 qualified prospects for [OFFER] in [LOCATION OR NICHE]. Include data fields, reliable public sources, qualification rules, privacy boundaries, and a simple priority score.

13. Prospect Priority Score

PROMPT: Design a 1-10 prospect priority score for [OFFER]. Weight visible need, urgency, fit, access to decision-maker, ability to pay, and warm connection. Show one completed example and define when not to contact someone.

14. Decision-Maker Identification

PROMPT: For this business or customer type [TYPE], identify the person most likely to decide about [OFFER], the person who feels the problem, and possible gatekeepers. Suggest a respectful way to reach the right person without pretending to know them.

15. Buyer Language Research

PROMPT: Using these customer comments, reviews, questions, or posts [PASTE], extract recurring phrases about problems, desired outcomes, fears, and objections. Turn them into a message bank without copying personal or copyrighted content.

16. Competitor Customer Clues

PROMPT: Analyze these competitor pages or reviews [PASTE] to infer who buys, what they value, what disappoints them, and what remains underserved. Label every inference and recommend one positioning angle to test.

17. Past Contact Reconnection

PROMPT: Write a warm reconnection message to a past colleague or contact I have not spoken with recently. Reestablish the relationship honestly, explain what I now help with, and invite a conversation without pretending the message is purely social.

18. Permission-Based List Building

PROMPT: Create a simple plan to attract potential customers for [OFFER] into an email list using a useful checklist, assessment, or sample. Include opt-in promise, landing-page message, delivery, follow-up, consent, and one paid next step.

19. Daily Prospecting Routine

PROMPT: Build a 45-minute daily customer-finding routine for [OFFER]. Divide time among research, personalized outreach, follow-up, relationship-building, and tracking. Set realistic activity targets and one weekly review.

20. Prospecting Dashboard

PROMPT: Design a simple prospecting tracker with fields for prospect, fit reason, source, contact date, message, response, next step, follow-up date, outcome, revenue, and notes. Add clear status definitions and privacy-safe data practices.

21. Value-First Email

PROMPT: Write a concise cold email for [OFFER] to [BUYER] based on this real observation [OBSERVATION]. Lead with relevance, ask one useful question, describe the small outcome, and invite a short next step. Do not use fake familiarity or urgency.

22. Direct Message

PROMPT: Write three short direct messages for [OFFER]: connection-first, observation-first, and referral-based. Each should sound human, fit within 75 words, and make it easy for the recipient to decline.

23. Voicemail Script

PROMPT: Write a 25-second voicemail for [OFFER] to [BUYER]. Include my name, one relevant reason for calling, the possible outcome, and a simple callback or reply option. Avoid a full sales pitch.

24. Contact Form Message

PROMPT: Write a respectful website contact-form message for [OFFER]. Make it clear why I chose this business, avoid sensitive assumptions, keep it under 100 words, and ask whom I should speak with if the recipient is not the decision-maker.

25. Personalized Video Outline

PROMPT: Create a 60-second personalized audit-video outline for a prospect with this public information [PASTE]. Include permission-aware screen use, one positive observation, one improvement opportunity, one example, and a low-pressure invitation.

26. Useful Audit Offer

PROMPT: Design a small free or paid audit that demonstrates expertise for [OFFER] without giving away excessive work. Define what I review, what the prospect receives, the boundary, and the natural paid next step.

27. Conversation Starter

PROMPT: Generate 20 non-salesy conversation starters for engaging [AUDIENCE] around [PROBLEM] in communities or social media. Each should invite a real answer and avoid disguised pitching.

28. Comment-to-Conversation

PROMPT: Given this public post [PASTE], write a helpful comment that contributes to the discussion, followed by an optional private message only if appropriate. Explain why the outreach is or is not warranted.

29. Referral Introduction

PROMPT: Write a forwardable introduction someone can use to refer me for [OFFER]. In two sentences, state whom I help, the problem, the outcome, and how to contact me. Provide a warmer and more formal version.

30. Event Networking Plan

PROMPT: Create a customer-finding plan for attending [EVENT]. Identify who to meet, five genuine questions, a 20-second explanation of my work, a note-taking method, and follow-up messages for the next day.

31. Discovery Questions

PROMPT: Create 12 discovery questions for [BUYER] dealing with [PROBLEM]. Move from situation to consequence, desired outcome, attempts, timing, decision process, and fit. Do not manipulate the person into admitting pain.

32. Listen for Buying Signals

PROMPT: List the words and behaviors that may indicate genuine interest in [OFFER], hesitation, lack of authority, price concern, or poor fit. Explain how to respond with a question rather than an assumption.

33. Summarize the Need

PROMPT: Using these discovery notes [PASTE], write a concise summary of the prospect's current situation, desired result, constraints, and agreed priorities. Separate what they said from my assumptions and list questions still unanswered.

34. Recommend the Right Scope

PROMPT: Based on these client needs [PASTE], recommend a right-sized scope for [OFFER]. Include deliverables, exclusions, timeline, client responsibilities, price logic, risks, and why a smaller or larger package is not appropriate.

35. Proposal Outline

PROMPT: Create a concise proposal for [OFFER] using these discovery notes [PASTE]. Include understanding, outcome, scope, schedule, investment, assumptions, responsibilities, next step, and acceptance line. Avoid inflated claims.

36. Price Conversation

PROMPT: Write three ways to state the price for [OFFER] clearly and confidently: during a call, by email, and in a proposal. Include what is covered, payment timing, and a question that confirms understanding rather than applying pressure.

37. Handle 'Too Expensive'

PROMPT: Create respectful responses when a prospect says [OFFER] is too expensive. Help me determine whether the issue is budget, value, scope, timing, or trust. Offer only honest options such as smaller scope, later timing, or a referral.

38. Handle 'I Need to Think'

PROMPT: Write a response to 'I need to think about it' that respects the prospect. Ask what information would help, agree on a specific follow-up only with permission, and avoid manufactured urgency.

39. Handle 'Send Information'

PROMPT: Write a short follow-up email for someone who asked me to send information about [OFFER]. Summarize their situation, the relevant outcome, what is included, price or next step, and one question to move the decision forward.

40. Ethical Closing Question

PROMPT: Give me 10 low-pressure closing questions for [OFFER], ranging from confirming fit to inviting payment or scheduling. Explain when each question is appropriate and when to stop selling.

41. No-Fit Response

PROMPT: Write a gracious message telling a prospect that [OFFER] is not the right fit. Briefly explain why, suggest a safer next step or referral if appropriate, and leave the relationship intact.

42. Follow-Up Timing

PROMPT: Design a follow-up schedule for [SALES SITUATION]. Specify timing, purpose, and content for each touch. Include stop conditions, opt-out respect, and how to avoid repeating the same message.

43. Seven-Day Follow-Up

PROMPT: Write a seven-day follow-up sequence for a prospect who showed interest in [OFFER] but has not decided. Use no more than four messages. Add useful clarification, proof, or a small insight without guilt or pressure.

44. Dormant Lead Reengagement

PROMPT: Write a reengagement message for leads who previously asked about [OFFER] but went quiet. Acknowledge the gap, mention a relevant update or question, and make it easy to say no.

45. Lost-Deal Review

PROMPT: Analyze this lost sales conversation [PASTE]. Separate controllable factors from poor fit or timing. Identify the earliest warning sign, what I should have asked, and one improvement to targeting, offer, or follow-up.

46. Customer Onboarding Experience

PROMPT: Create a smooth onboarding sequence for a buyer of [OFFER]. Include welcome, payment, agreement, intake, scheduling, file access, communication, milestones, delivery, and feedback. Keep it simple enough for a first client.

47. Expectation Alignment

PROMPT: Write an expectation-setting message for [OFFER] covering what success means, what is outside my control, client responsibilities, timing, revisions, and how delays will be handled.

48. Ask for Repeat Business

PROMPT: After delivering [RESULT], write a message that identifies a logical next need and invites discussion of repeat work. Reference the client's actual priorities and avoid inventing urgency.

49. Customer Referral System

PROMPT: Design a simple referral system for [BUSINESS]. Specify the right moment to ask, the message, the ideal referred customer, follow-up, tracking, consent, and any incentive rules I should verify.

50. Weekly Customer-Finding Review

PROMPT: Create a weekly review using these metrics [PASTE]. Diagnose list quality, contact rate, reply rate, conversations, proposals, close rate, delivery, referrals, and revenue. Recommend one bottleneck to fix next week.

Your One Smart Move™

The value of a prompt is not the number of ideas it generates. The value is the clear action it helps you complete.

The prompt I am using: _____

The decision or result I need: _____

The one action I will complete today: _____

The buyer or audience I will contact: _____

The evidence I will track: _____

My next smart move within 24 hours: _____

FINAL REMINDER: Use AI for leverage, not avoidance. Let it help you think, organize, draft, compare, and improve. You still choose the direction, verify the work, serve the customer, and take the next step.

To your next smart move,

Robert Williams

Founder, One Smart Move™