

A photograph of a workspace featuring a silver laptop, a white mouse, and a white cup of coffee on a wooden desk. The scene is softly lit, creating a warm and professional atmosphere. The text 'Niche Websites' is overlaid in a large, elegant serif font, with a small starburst icon to its left. Below the title is a horizontal line, and the author's name 'By Jill Cherry' is centered underneath.

# ✦ Niche Websites

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By Jill Cherry

January 19th, 2023



# About Myself.

From Tampa, FL

Marketed Husband's practice for 8+ years

Learned Online Marketing from Tristan Schaub

Continues education through self reseach and books

Desires to help others acheive their own dreams



10+ year of marketing experience



170 in just over 1.5 years, numerous articles written about CP, and hand selected for projects throughout Tampa.





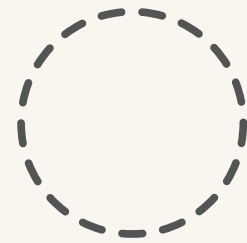


# Why A Niche Website

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**No matter how well your website is written for SEO it will never be enough for a specific issue**

- Gut Brain Connection
- Weight loss
- Soft tissue work (Softwave)
- Autism
- Meniere's Disease



## **Conversions**

- Master of many is a master of none. When you niche it increases conversions for a specific issue by 20%-30%

## **Authority - Credibility - Preeminence**

- You become supreme in the niche space, you become the thought leader for the specific issue and you gain authority as your community's "go-to" provider for the specific niche.





# Niche Websites



## 01

### ***How do niche websites work?***

- What the product is
- Who needs the product and why
- Reviews of the top few choices
- Advice for the reader on the pros and cons of each option

## 02

***Either way, we are going to look at the six steps you need to follow so that your site gets off on the right foot. These are:***

1. Choose the right niche
2. Find the right keywords
3. Build your site
4. Write content
5. Build links
6. Rinse and repeat

## 03

***Choosing the right niche is absolutely crucial to starting a profitable niche website.***

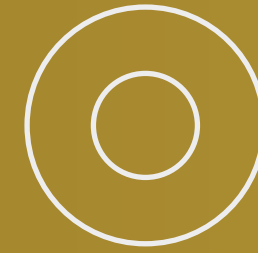
With that said, there are a few things you need to consider when coming up with profitable niche ideas:

- Personal experience/interests
- Choosing the right affiliate program(s)
- Viability in the long term





LET'S KEEP  
IN TOUCH  
AND WORK  
TOGETHER



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