

2023/2024
SPONSORSHIP
OPPORTUNITY

Celebrating Together

ArtisTREE is a unique Festival to Victoria BC which celebrates our handmade, arts and music community set in a heritage and woodland urban oasis.

At ArtisTREE Festival you will experience a multi faceted artistic offering within the beautiful historic gardens and grounds of the BC Government House.

First and foremost this Event is a way for the community to connect, to feel inspired and to feel uplifted by the creative experience. This Event will be family friendly, LGBTQ2+ supportive, BIPOC inclusive and at the base of it all stimulate the local economy by creating a high level Festival that showcases people living their dreams, expressing themselves through many venues of Artistry! Best of all, ArtistTREE is FREE to attend!





This two day Event launches

July 27 & 28, 2024 and will bring together art and creativity in a plethora of expressions.

We will host up to 150 Canadian handmade Makers, Artists, acclaimed Musicians both locally and beyond, interactive artistic displays and performance art. ArtisTREE Festival creates experiences of art, artistic lifestyles and nature that connect and inspire...

Artisans, Music & Magic

Sponsorship will play a vital role in acquiring the status of this Event to ensure that the caliber of offerings and experience matches the grounds on which we gather.



Join The Team



The founding team of <u>Market Collective</u> is the creative behind this project. We have recently won Business of the Year (1-10 Employees) from the <u>Victoria Chamber of Commerce</u>, and in 2022 was gifted the cover of <u>Douglas Magazine</u> when named one of the <u>"10 to Watch" in Business</u>, and all in just 2.5 years of collaborative efforts since joining forces in October 2020.

Market Collective is what happens when passion for supporting our local handmade community intertwine with the drive to create beautiful spaces and experiences by our multi faceted team including Cory Judge of Shi Studio, Vanessa Gaudet of Lady Dragon Glassworks and Katrina Dwulit, Founder of Esquimalt Farmers Market at the helm! The three of us are tenacious when it comes to supporting local + handmade, and after over a year of hosting smaller Markets and pulling from past experience we will be taking all of our contacts and know how to execute an epic event like no other on the South Island.



Join us in creating the platform to support our local creative community partner with an aspect of the festival that you are passionate about to help elevate the experience at ArtisTREE festival.

We invite you to share in this launch!



Opportunities to Sponsor:



The big one, the **MUSIC** band shell: <u>ArtisTREE Festival</u> will be compiling high level local talent with some sought after headliners to create ambience for the weekend.

ARTISTIC performances and exhibits: from on site live painting, to a makerspace in the kid's zone, to interactive art installations, to pop up performance art... the opportunities here are vast.





Supporting our **VOLUNTEERS:** supplying nutritious foods that support the Artisans within the Market and other local food sources is a big goal here

SHUTTLE service: parking with every event is an issue always. We would like to alleviate the congestion in this residential neighbourhood by offering a shuttle from several locations where parking is more manageable. There is an opportunity to charge a small fee here, but we would like to keep it accessible.





BIKE CORRAL: encouraging our cyclists to ride to the event will also be a goal with an installed bike corral. Needless to say this is a positive green initiate for the event.

Sponsoring **VENDOR TENTS:** for emerging, youth and BIPOC Vendors. If you have a passion to see marginalized people break down barriers, sponsoring a tent or two would be a really beautiful show of your consideration





ADVERTISING: this one is HUGE. We recognize that this is likely an inkind Sponsorship for those with media reach, and we are so open to that! Any way for us to help spread the word to support the local Arts Community, we are all ears in our potential partnership!

Do you see an opportunity not listed- we're open! Send us a message!

