



Social Media Boost Kit

Content

Ideas

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- 1.How to find topics that are trending
- 2.How to start a podcast
- 3.What i wish i would have known when starting my business
- 4.5 reasons why you're failing in your social media marketing business
- 5.How to make money with a side hustle
- 6.How to create your own online program
- 7.How to host a webinar (free)
- 8.How to grow your email list
- 9.How to make FB ads
- 10.How to market your coaching business organically
- 11.How to grow your FB page
- 12.How to grow your instagram
- 13.How to monetize your message
- 14.How to make money selling online programs
- 15.How to make a mini offer
- 16.How to make a freebie
- 17.What is an upsell
- 18.How to sell to any personality type
- 19.What is the best GM bgray to make money online
- 20.How to become a life coach
- 21.How to make money on your passion
- 22.How to host a live event
- 23.How to host an online event
- 24.How to market for an online event
- 25.How to organize your time effectively
- 26.How to get over procrastination
- 27.How to find more clients
- 28.How to get more traffic to your website
- 29.How to make money from your podcast
- 30.What are the money making tasks you should be doing
- 31.What should you hire someone else to do
- 32.When to hire an assistant
- 33.How to build your brand
- 34.How to use fiverr
- 35.How to use slack
- 36.How to write an ebook
- 37.What kind of equipment do you need? Studio, camera, lighting, microphone
- 38.How to network effectively
- 39.How to grab leads from a live event
- 40.How to capture leads from an online event
- 41.How to use a funnel
- 42.How to offer a free consultation
- 43.How to sell over the phone
- 44.How to connect with your audience
- 45.How to engage your audience
- 46.How to find your ideal client
- 47.How to put yourself first
- 48.The importance of reading
- 49.The importance of having a mentor
- 50.Why work with a team
- 51.The trouble with being a solopreneur
- 52.The 5 hardest parts of working for yourself
- 53.How to balance family and work life
- 54.How to edit your videos
- 55.How to start a youtube channel
- 56.How to make money on youtube
- 57.Being able to work wherever you want
- 58.How to travel and work in amazing places
- 59.How to stay close to your extended family...because they just don't get it
- 60.Getting over perfection
- 61.Putting out B+ work
- 62.The imperfect launch
- 63.How to launch your business in 2021
- 64.How to brainstorm topic ideas
- 65.How to know what to teach
- 66.How to use music (top 40) to know what the world needs to learn
- 67.How to release blame regret and resentment
- 68.How to get over the wall
- 69.How to get unstuck
- 70.What should your schedule look like
- 71.The difference between FB posts, stories, and lives
- 72.The magic of working with affiliates (not amazon, but brand affiliates)
- 73.How to see what topics are trending
- 74.How to write an outline
- 75.How to repurpose your content
- 76.How to schedule your posts
- 77.How to use Gumroad
- 78.What software is the best?
- 79.What webinar software is the best?
- 80.What video editing software is the best?
- 81.What podcast audio editing software is the best?
- 82.Where do you keep your notes? Is it all in one place so you can write your ideas when they come to you in the middle of the night?
- 83.How to stay motivated when times get hard
- 84.How to overcome impostor syndrome
- 85.The importance of play

86.The importance of evergreen systems
87.How to make money while you sleep
88.How to make \$10k a month
89.How to make your first 6 figures
90.How to price your programs
91.How do you know when to scale your business
92.How to transition and adjust to the market to stay relevant
93.How to know when to let go of an old idea that just isn't working for you
94.How to know your niche
95.How to know where your clients are hanging out
96.What are the best books to read when trying to grow your business
97.What are the best books to read when trying to stay motivated
98.What are the best books to read when trying to find your purpose
99.How to stay more connected with god than the money
100.How to get away from being "message driven" and into being business driven
101.How to change your hobby into a full fledge, profitable business
102.What images grab your clients attention
103.How to grab your client's attention
104.How to stay relevant
105.How to teach and not be boring
106.How to engage your clients
107.How to do email marketing effectively
108.How to sell to difficult people
109.How to overcome objections in sales
110.How to make sure your brand embodies who you really are...and making sure that you're not trying to be someone else.
111.How to invest your money so it's working for you
112.Building a legacy
113.Building a dynasty
114.How to attract more money
115.Getting over money objections or triggers (personally not with clients)
116.What is the best sales script to follow
117.How to find a color scheme for your website/brand
118.The importance of self care
119.What can you write off with your taxes
120.How to host a retreat
121.How to host a conference
122.How to host an online summit
123.How to still have quality time with your kids while building your business
124.How to come across as real and authentic instead of fake
125.How to hire a sales team/ the importance of having a sales team
126.How to manage your sales team
127.How to start a profitable mastermind group
128.How to stack your offer

129.Podcast template
130.How to find the right music for your videos/ podcast and also how to download free songs to put in your videos
131.Where to put your money. The book "profit first" by Mike Michalowicz. Incom, owners comp every other week deposit that money to personal acct. Only what you need for living expenses. profit 5%, owner's comp 36%, taxes 25%, operating expenses 34%, once a quarter take 50% out and use for fun, Save 10%, give 10%, have a 2 month cushion, 4 month pay raise, have 2-5 months income saved, create S. Corporation for taxes, payroll taxes 401K 2 month cushion.
132.How to grow your pipeline
133.How to have a more fulfilling life
134.The importance of giving back / pay it forward
135.Being a coach who helps coaches...one person who helps one person who helps many...
136.How to manage your time
137.How to manage overwhelm
138.How to honor chaos and order
139.How create what you want
140.How declarations work in growing your business
141.How to keep yourself on a schedule when you work from home
142.How to be your own boss
143.How to work with your spouse
144.Why having a CRM is important in marketing
145.How to increase FB reach
146.How to save money in your marketing
147.7 tips to choosing the right CRM
148.Social media Marketing for small businesses
149.Asking for reviews/testimonials
150.Tracking your results
151.What is your conversion rate? Conversion rate and optimization
152.Social media marketing vs social media management
153.How to use social media to grow your business
154.Why is marketing so important for business success
155.How to sell without selling
156.How to influence people
157.How to grow true/dedicated/loyal followers
158.What is digital marketing
159.Instagram marketing for small business
160.Intro to marketing. Marketing 101
161.How to write great content
162.How to advertise for a small business
163.What is a marketing funnel
164.Digital marketing basics
165.Market research - basic online marketing

166. 5 digital marketing skills to master in 2021
167. How to get more clients
168. Service marketing
169. How to create content fast
170. How to create a marketing plan
171. How to create an upsell that converts
172. How to stand out from the crowd
173. Blog vs Vlog
174. Features vs Benefits
175. The easiest way to market your business
176. What it takes to be a Digital marketer
177. How to make money working from home
178. Day in the life of a coach, trainer, mentor, etc
179. How to launch a digital product
180. Instagram famous
181. How to grow without an email list
182. Social media marketing 101
183. How to make a landing page that converts
184. How to get 4 million visits per month with one simple word hack
185. Easiest way to get 1000 likes on FB
186. SEO with no money
187. 7 free google tools to rank #1 on google
188. How to grow your youtube channel in 30 days
189. 6 things to do everyday to grow your youtube channel
190. How to use gateway tactics to your advantage
191. How to combine tactics with truth and trust
192. How to be unique online (how to stand out)
193. How do you become uniquely you online
194. How i created financial freedom as an entrepreneur
195. The ugly truth about entrepreneurship that no one is telling you
196. The importance of being authentic. Real raw and relevant
197. Pain is power - sell to the pain -
198. People buy because of emotion
199. Why no one cares about what you're selling - it's not about you, it's about them How to make your mess your message
200. The importance of learning from others.
201. How to get over procrastination
202. How starting small can get you big results
203. Don't fall for the "I'll do it when..." syndrome...do it now
204. What are you waiting for? Did you start and stop your business 5
205. times
206. What to do when you want to give up
207. If you're not making video content you're going to get left behind
208. The importance of knowing who your target market is.
209. How to run a sales call like a boss
210. How to be a guest on someone's podcast.
211. The 7 mistakes people make when starting an online coaching business
212. What is the busy work costing you?
213. The importance of hiring a team.
214. What does your daily activity tell you about your profitability?
215. The beauty of making money while on vacation
216. Getting over imposter syndrome
217. Finding a product to sell that is authentic to you
218. Selling is not about
219. Facts tell stories sell
220. Finding the pain
221. From side hustle to big bucks...but not long hours
222. Consistency is key
223. How to grow your online business without being instagram famous
224. How to make your mess, your message
225. 3 things that hold you back from reaching your goals
226. How to make \$1,000 in 3 days
227. How to avoid the 5 pitfalls that most entrepreneurs go through
228. How I made \$20,000 in one weekend
229. Planning one year of marketing strategy, in one day
230. How to keep your team happy
231. The 3 best ways sell to any audience
232. How to sell from stage
233. How to host an online summit
234. My 5 favorite self help books that will make you rich
235. Top 15 ways for kids to make money
236. My 7 favorite ways to make money online
237. How to choose your 5 most viable marketing tactics
238. How to let go of things that don't serve you
239. How other people's opinions are making you quit
240. Best 6 ways to give back to the community
241. How to turn your passion into a viable business
242. How to find a speaking engagement
243. 8 reasons why Networking will not work for you
244. How to market your business on LinkedIn
245. How to market your business on Tiktok
246. How to market your business on Instagram
247. How to market your business on YouTube
248. How to market your business on Facebook
249. Is your business really just a hobby?
250. Finding your why
251. How to release feelings of doubt
252. How to use canva
253. How to use thinkific

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- 254. Best ways to find affiliate partners
 - 255. How to search for what is trending
 - 256. How to sell your program, even if you don't have a website How to manage
 - 257. your time effectively
 - 258. Do you have what it takes to be your own boss
 - 259. 3 Ways to consistently earn \$10,000 a month
 - 260. The power of the Freebie