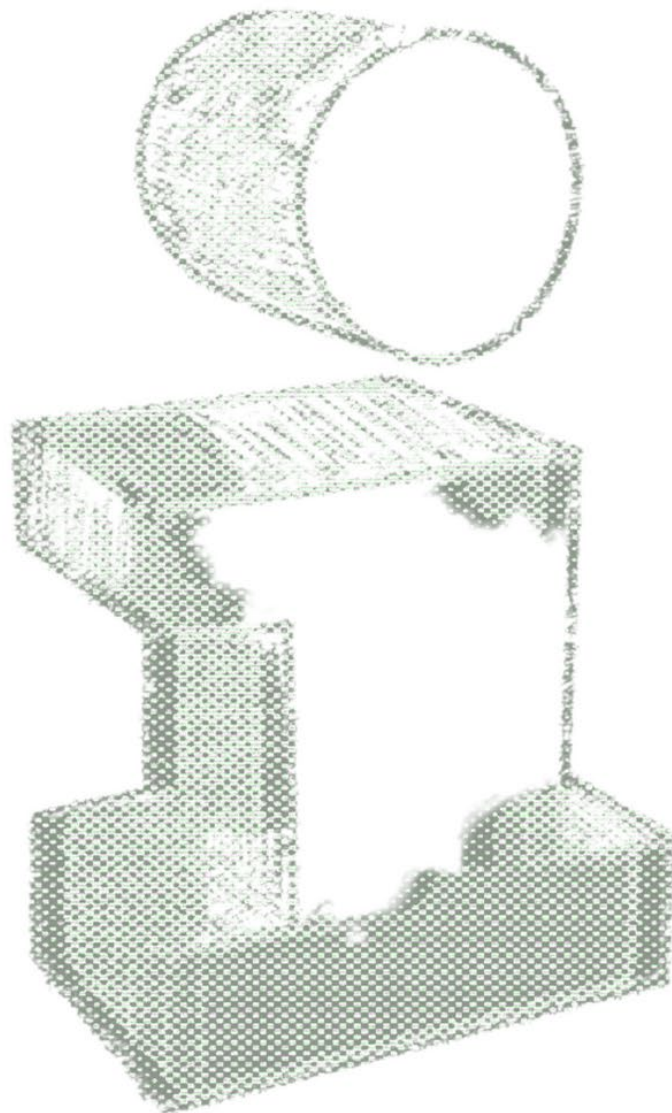# ARTFARM

# Cookie Policy

# Introduction

We use cookies to mostly analyse the traffic to our websites and to make your online experience with us as easy, useful and reliable as possible.

Cookies are small text files that may be stored on your computer or mobile device that contains data related to our websites.  For example, a cookie may allow us to track or remember your actions or preferences over a period of time.

Cookies can be set by us and these are called first party cookies.  Where cookies are set by another domain other than ArtFarm, these are called third party. For avoidance of doubt, Cookies cannot be used to identify you personally.

For more information about cookies, please visit https://www.allaboutcookies.org/ or http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm

There are two types of Cookie:

## SESSION COOKIE
Session Cookies are temporary. They allow ArtFarm to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Once you close the browser, all session cookies are deleted.

## PERSISTENT COOKIE
These cookies are set on your first visit to our website. They last longer than the duration of your stay and are used to help us understand which parts of our sites are regularly visited and how we can improve the service we deliver.

# Functions

Cookies also have, broadly speaking, four different functions and can be categorised as follow: 'strictly necessary' cookies, 'performance' cookies, 'functionality' cookies and 'targeting' or 'advertising' cookies.  ArtFarm will use the term 'Targeting' when describing this function.

## STRICTLY NECESSARY

Strictly Necessary cookies are essential to navigate around the ArtFarm websites and use features such as accessing secure areas of the websites or shopping baskets or e-billing. Website security cookies also fall under the category of necessary cookies.

## PERFORMANCE

Performance cookies collect data for statistical purposes on how our visitors navigate our websites; these cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

## FUNCTIONALITY

Functional cookies allow our visitors to customise how our website looks for them: they can remember usernames, language preferences and regions.  On other websites they can be used to provide more personal services like local weather reports and traffic news.

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## TARGETING

Targeting cookies are used to deliver advertisements more relevant to you but can also limit the number of times you see an advertisement and be used to chart the effectiveness of an ad campaign by tracking users' clicks.

## Cookies we use

The following table lists the Cookies we use on the various ArtFarm websites and provides the Cookie Name, Type, Function, Expiry time and Purpose.

| Cookie Name | Type | Function | Duration | Purpose |
|---|---|---|---|---|
| The Fife Arms | | | | |
| __ga | First Party Persistent | Performing | 2 years | Used by Google Analytics to distinguish users. |
| __gcl_au | First Party Persistent | Performing | 3 months | Used by Google Ad Sense for experimenting with advertisement efficiency |
| __gid | First Party Persistent | Performance | 24 hours | Used by Google Analytics to track user behaviour such as what pages, content and activity a user has engaged with for site analytics and performance measurement |
| __hjIncludeInSample | Session | Performance | 365 Days | This cookie is associated with web analytics functionality and services from Hot Jar |
| __hjid | First Party Persistent | Performing | 365 Days | This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behaviour in subsequent visits to the same site will be attributed to the same user ID.  Hotjar cookies carry no personally identifiable information. |
| The Roth Bar & Grill Durslade Farmhouse | | | | |

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| __ga | First Party Persistent | Performing | 2 years | Used by Google Analytics to distinguish users. |
|---|---|---|---|---|
| Manuela | | | | |
| __ga | First Party Persistent | Performing | 2 years | Used by Google Analytics to distinguish users. |
| __gid | First Party Persistent | Performance | 24 hours | Used by Google Analytics to track user behaviour such as what pages, content and activity a user has engaged with for site analytics and performance measurement |
| SS_ANALYTICS_ID | First Party Persistent | Performing | 3 months | Used by Square Space to identify unique visitors to our website |
| SS_SESSION_ID | Session | Performing | End of session | Used by Square Space to identify unique visitors to our website |
| CRUMB | Session | Strictly Necessary | End of session | To prevent cross-site request forgery (CSRF) |
| ss_cid | First Party Persistent | Performance | 2 Years | Used by Square Space to identify unique visitors and track their sessions on our website |
| ss_cpvisit | First Party Persistent | Performance | 2 Years | Used by Square Space to identify unique visitors and track their sessions on our website |
| ss_cvisit | Session | Performance | 30 minutes | Used by Square Space to identify unique visitors and tracks visitors' sessions on our site |
| ss_cvr | First Party Persistent | Performance | 2 Years | Used by Square Space to identify unique visitors and track their sessions on our website |
| ss_cvt | Session | Performance | 30 minutes | Used by Square Space to identify unique visitors and track their sessions on our website |
| _stripe_mid | First Party Persistent | Functional | | A token set by Stripe (payment provider) to facilitate the payment of online orders.  The Cookie remembers who you are and to enable the website to process without storing any credit card information on its own servers |

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# How to disable Cookies and Delete Browser Cache

You can stop cookies being downloaded on to your computer by selecting the appropriate settings on your browser. However, please note that if you do this you may not be able to use the full functionality of our suite of websites.

Within your browser you should be able to choose whether you wish to accept cookies or not. Different browsers make different controls available to you.  The 'Help' function within your browser should tell you how.   Your Browser will also give you the ability to delete browser cache, the browser cache is a temporary storage location on your computer for files downloaded by your browser to display websites.

Google Chrome

Microsoft Edge

Mozilla Firefox

Microsoft Internet Explorer

Opera

Apple Safari / Safari Mobile

To find information relating to other browsers, please visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit https://tools.google.com/dlpage/gaoptout.

# Cookie Policy Changes

We will review the Cookies placed by our websites on a quarterly basis and update the above table to reflect any changes. If you have any further questions, do not hesitate to contact us at privacy@artfarm.com

Last Reviewed: 1st April 2020

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# CONTACT

## EMAIL

support@artfarm.com